



## **FAIRY TAIL'S RELEASE DATE MOVES TO THE 25<sup>th</sup> JUNE 2020**

*GUST Studios Plan to Further Polish and Enhance Gameplay for the Ultimate FAIRY TAIL Experience*

**Hertfordshire, 6th February 2020** – KOEI TECMO Europe and developer GUST Studios announced today that their upcoming magical JRPG, **FAIRY TAIL**, will now be released worldwide on the **25<sup>th</sup> June 2020**. The change of date, with the game originally scheduled for a 19<sup>th</sup> March 2020 release, is due to the developer's desire to further enhance the game for a more enriching FAIRY TAIL experience.

Producer Keisuke Kikuchi commented: "I am truly sorry for FAIRY TAIL's delay, and the inconvenience caused to our fans, partners and stakeholders who are looking forward to this title. Please allow us to take further time to polish the game to ensure it is as high quality as possible, so we can offer you a truly immersive experience. We will be working hard to enhance the magic effects, event scene effects, improving the game balance and more! We will talk about the improvements in more detail in the coming months. This delay will allow us to ensure we provide you a much more satisfying game. Thank you for your understanding!"

A Digital Deluxe version of **FAIRY TAIL** has also been recently revealed, boasting a special Grand Magic Games costume, a bonus Lacrima set, and a DDX Limited Ryza costume for Lucy!

Purchasing any version of the game, physically or digitally, within a limited time from launch will also unlock the Early Purchase Bonus special costume for Erza – which will have its designed revealed closer to launch.

**FAIRY TAIL** is currently in development for the **Nintendo Switch™**, **PlayStation®4** computer entertainment system, and Windows PC via **Steam®**, and available to pre-order now from GAME and independent retailers through Centresoft.

To stay up-to-date with the latest information on **FAIRY TAIL**, please visit the official site at <https://www.fairytailgame.com/>, Like us on [www.facebook.com/koeitecmogames](http://www.facebook.com/koeitecmogames), and Follow us on Twitter [@koeitecmoeurope](https://twitter.com/koeitecmoeurope).

**ABOUT KOEI TECMO EUROPE LTD.**

KOEI TECMO EUROPE LTD. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Letchworth, Hertfordshire, UK. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. KOEI TECMO's best known for their signature 'one versus thousands' Warriors series, the fan-favourite Ninja Gaiden and fighting entertainment title Dead or Alive. Through collaboration with strong existing franchises, such as A.O.T. Wings of Freedom (Attack on Titan), has brought fan-favourite shows to life in video game form. The company's desire for innovation and diversity has seen the creation of the critically acclaimed dark-samurai action title Nioh, which takes on new and unique gameplay styles. The company's acquisition of GUST, developer of a variety of heart-warming titles, has seen their flagship Atelier series span generations of consoles and fans alike. More information about KOEI TECMO EUROPE LTD and its products can be found at [www.koeitecmoeurope.com](http://www.koeitecmoeurope.com)

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